

kpiReady Corporation

PRIVACY POLICY

Revised: February 9, 2018

kpiReady Corporation (“we” or “us” or “our”) respects the privacy of our users (“user” or “you”). This Privacy Policy explains how we collect, use, disclose and safeguard your information when you visit our website, www.kpiready.com, and our mobile application, including any other media form, media channel, mobile website, or mobile website or mobile application related or connected thereto (collectively, the “Site”). Please read this Privacy Policy carefully. IF YOU DO NOT AGREE WITH THE TERMS OF THIS PRIVACY POLICY, PLEASE DO NOT ACCESS THE SITE. This Privacy Policy applies to users of the Site in the United States. kpiReady does not solicit users outside the United States, and if you are outside the United States and access the Site, the Privacy Policy applies to your use of the Site.

We reserve the right to make changes to this Privacy Policy at any time and for any reason. We will alert you about any changes by updating the “Revised” date of this Privacy Policy. Any changes or modifications will be effective immediately upon posting the updated Privacy Policy on the Site, and you waive the right to receive specific notice of each such change or modification. You are encouraged to periodically review this Privacy Policy to stay informed of updates. You will be deemed to have been made aware of, be subject to, and have accepted the changes in any revised Privacy Policy by your continued use of the Site after the date such revised Privacy Policy is posted.

COLLECTION OF PERSONAL INFORMATION

We may collection information about you (“Personal Information”) in a variety of ways. The Personal Information we collect on the Site includes:

Personal Data

Personal data, such as your name, shipping address, email address, and telephone number, and demographic information, such as your age, gender, hometown and interests, that you voluntarily give to us when you register with the Site or when you choose to participate in various activities related to the Site, such as online chat and message boards. You are under no obligation to provide us with Personal Information of any kind; however, your refusal to do so may prevent you from using certain features of the Site.

Derivative Data

Information our servers automatically collect when you access the Site, such as your IP address, your browser type, your operating system, your access times, and the pages you have viewed directly before and after accessing the Site, and Personal Information our mobile application collects when you use it, such as your device name and type, your operating system, your phone number, your country, your likes and replies to a post, and other interactions with the application and other users by server log files, and any other information you choose to provide.

Facebook Permissions

Your [Facebook](#) basic account information, including your name, email, gender, birthday, current city, and profile picture URL, as well as other information that you choose to make public, may by default be accessed by the Site, and other permissions related to your account, such as friends, check-ins, and likes, may be accessed only with your permission to each individually. For more information regarding Facebook permissions, refer to the [Facebook Permissions Reference](#) page.

Data from Social Networks

User information from social networking sites, such as Google+, Stripe, customer determined plug-ins, including your name, your social network username, location, gender, birth date, email address, profile picture, and public data for contacts, if you connect your account to such social networks. If you are using our mobile application, this information also may include the contact information of anyone you invite to use or join our mobile application.

Mobile Device Data

Device information, such as your mobile device ID, model, and manufacturer, and information about the location of your device, if you access the Site from a mobile device.

Mobile Application Information

If you connect using our mobile application:

- **Geo-Location Information.** We may request access or permission to track location-based information from your mobile device, either continuously or while you are using our mobile application, to provide location-based services. If you wish to change our access or permissions, you may do so in your device's settings.
- **Mobile Device Data.** We may collect device information (such as your mobile device ID, model and manufacturer), operating system, version information and IP address.
- **Push Notifications.** We may request to send you push notifications, regarding your account or our services. If you wish to opt-out from receiving these types of communications, you may turn them off in your device's settings.

USE OF PERSONAL INFORMATION

Having accurate Personal Information, permits us to provide you with a smooth, efficient, and customized experience. Specifically, we may use Personal Information collected by the Site to:

- Compile anonymous statistical data and analysis for use internally or with third parties

- Create and manage your account
- Email you regarding your account or order
- Enable user-to-user communications
- Fulfill and manage purchases, orders, payments, and other transactions related to the Site
- Generate a personal profile about you to make future visits to the Site more personalized
- Increase the efficiency and operation of the Site
- Monitor and analyze usage and trends to improve your experience with the Site
- Notify you of updates to the Site
- Offer new products, services, mobile applications and/or recommendations to you
- Perform other business activities as needed
- Prevent fraudulent transactions, monitor against theft, and protect against criminal activity
- Process payments and refunds
- Request feedback and contact you about your use of the Site
- Resolve disputes and troubleshoot problems
- Respond to product and customer service requests
- Send you a newsletter
- Solicit support for the Site

DISCLOSURE OF PERSONAL INFORMATION

We may share Personal Information we have collected in certain situations. Personal Information may be disclosed as follows:

By Law or to Protect Rights

If we believe the release of Personal Information is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share Personal Information as permitted or required by any applicable law, rule or regulation. This includes exchanging Personal Information with other entities for fraud protection and credit risk reduction.

Third-Party Service Providers

We may share Personal Information with third-parties that perform services for us on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

Interactions with Other Users

If you interact with other users of the Site, those users may see your name, profile photo, and descriptions of your activity, including sending invitations to other users, chatting with other users, liking posts, following blogs.

Business Partners

We may share Personal Information with our business partners to offer you certain products, services, or promotions.

Social Media Contacts

If you connect to the Site through a social network, your contacts on the social network will see your name, profile photo, and descriptions of your activity.

Other Third-Parties

We may share Personal Information with advertisers and investors for the purpose of conducting general business analysis. We may also share Personal Information with such third-parties for marketing purposes, as permitted by law.

Sale or Bankruptcy

If we reorganize or sell all or a portion of our assets, undergo a merger, or are acquired by another entity, we may transfer Personal Information to the successor entity. If we go out of business or enter bankruptcy, Personal Information would be an asset transferred or acquired by a third-party. By using the Site, you acknowledge that such transfer may occur and that the transferee may decline to honor commitments we made in this Privacy Policy.

TRACKING TECHNOLOGIES

Cookies and Web Beacons

We may use cookies, web beacons, tracking pixels, and other tracking technologies on the Site to help customers use the Site and improve your experience. For more information on how we use cookies, please refer to our Cookie Policy posted on the Site, which is incorporated into this Privacy Policy. By accessing the Site, you agree to be bound by our Cookie Policy.

Website Analytics

We may also partner with selected third-party vendors, such as Google Analytics, Stripe, GSuite and Excel, to allow tracking technologies and remarketing services on the Site through the use of first party cookies and third-party cookies, to, among other things, analyze and track users' use of the Site, determine the popularity of certain content and better understand online activity. By accessing the Site, you consent to the collection and use of Personal Information by these third-party vendors. You are encouraged to review their privacy policy and contact them

directly for responses to your questions. We do not transfer Personal Information to these third-party vendors. However, if you do not want any Personal Information to be collected and used by these tracking technologies, you can visit the third-party vendor or [Network Advertising Initiative Opt-Out Tool](#) or [Digital Advertising Alliance Opt-Out Tool](#).

You should be aware that getting a new computer, installing a new browser, upgrading an existing browser, or erasing or otherwise altering your browser's cookies' files may also clear certain opt-out cookies, plug-ins, or settings.

THIRD-PARTY WEBSITES

The Site may contain links to third-party websites and applications of interest, excluding advertisements and external services, that are not affiliated with us. Once you have used these links to leave the Site, any information you provide to these third-parties is not covered by this Privacy Policy, and we cannot guarantee the safety and privacy of Personal Information. Before visiting and providing Personal Information to any third-party websites, you should inform yourself of the privacy policies and practices, if any, of the third-party responsible for that website and should take those steps necessary to, in your discretion, protect the privacy of Personal Information. We are not responsible for the content or privacy and security practices and policies of any third-parties, including other sites, services or applications that may be linked to or from the Site.

SECURITY OF PERSONAL INFORMATION

We use administrative, technical and physical security measures to help protect Personal Information. While we have taken reasonable steps to secure the Personal Information, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse. Personal Information disclosed online is vulnerable to interception and misuse by

unauthorized parties. Therefore, we cannot guarantee complete security if you provide Personal Information.

POLICY FOR CHILDREN

We do not knowingly solicit information from or market to children under the age of 13. If you become aware of any Personal Information we have collected from children under age 13, please contact us using the contact information provided below.

CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems and our mobile applications include a Do-Not-Track (“DNT”) feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. No uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracing is adopted that we must follow in the future, we will inform you about that practice in a revised version of this Privacy Policy.

OPTIONS REGARDING PERSONAL INFORMATION

Account Information

You may at any time review or change the information in your account or terminate your account by contacting us by:

- Logging into user account settings and updating the user account
- Contacting us using the contact information provided

Upon your request to terminate your account, we will deactivate or delete your account and Personal Information from our active databases. However, some information may be retained in our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our Terms of Use, and/or comply with legal requirements.

Emails and Communications

If you no longer wish to receive correspondence, emails, or other communications from us, you may opt-out by contacting us using the contact information provided. If you no longer wish to receive correspondence, emails, or other communications from third parties, you are responsible for contacting the third-party directly.

CALIFORNIA PRIVACY RIGHTS

Section 1798.83 of the California Civil Code, also known as the “Shine the Light” law, permits users who are California residents to request and obtain from us, once a year and free of charge, information about categories of Personal Information, if any, we have disclosed to third-parties for direct marketing purposes and the names and addresses of all third-parties with which we have shared Personal Information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit such a request in writing to us using the contact information provided below.

If you are under 18 years of age, reside in California, and have a registered account with the Site, you have the right to request removal of unwanted Personal Information that you publicly post on the Site. To request removal of such Personal Information, please contact us using the contact information provided below and include the email address associated with your account and a statement that you reside in California. We will make sure that the Personal Information is not publicly displayed on the Site but please be aware that the Personal Information may not be completely or comprehensively removed from our systems.

CONTACT US

If you have questions or comments about this Privacy Policy, please contact us at:

kpiReady

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New York, NY 10019

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This Privacy Policy was drafted by Termly.